

Grand Marnier®

Grand Marnier® FACT SHEET

GRAND MARNIER:

Grand Marnier is a unique blend of fine aged cognacs and exotic, bitter Caribbean oranges. In 1827, Jean Baptiste Lapostolle founded a distillery in Neauphle-le-Château, France that produced fruit liqueurs. In 1880, Louis-Alexandre had the innovative idea of blending cognac with a rare variety of orange from the Caribbean, the “Citrus bigaradia.” At the time, oranges were considered luxury items and when combined with cognac and a secret recipe, Grand Marnier was created.

Grand Marnier’s main expression, Cordon Rouge, comprises **51%** fine French cognac and 49% exotic bitter orange. Its elegant presence combines with the intriguing exotic bitter orange essence, lending the inimitable liquid an unrivalled and powerful fragrance. It delivers a complexity of flavors perfected centuries ago, yet remains truly versatile in the contemporary world due to the brand’s timeless French provenance and heritage

ORIGIN:

Grand Marnier was first created in France at Neauphle-Le-Chateau by Louis Alexandre Marnier.

AVAILABLE SIZES AND RETAIL:

Cordon Rouge

750ml \$39.99

Cuvée du Centenaire

750ml \$179.99

Cuvée 1880

750ml \$349.99

Quintessence

750ml \$899.99

PROOF:

80 (40% alc. /vol.)

THE PORTFOLIO

Grand Marnier Cordon Rouge:

Created in 1880 by Louis-Alexandre Marnier Lapostolle, Grand Marnier Cordon Rouge is the flagship of the brand and combines the intensity of tropical bitter orange with the character of cognac. The recipe, which has not changed since it was first created, results in a liqueur with powerful aromas and flavors. It contains 51% of cognac sourced from the five best crus.

Taste: Full and ample; bitter orange aromas balanced by cognac notes of hazelnuts and toffee. The finish is long and harmonious.

Cuvée du Centenaire

Introduced in 1927, Grand Marnier Cuvée du Centenaire commemorates the 100th anniversary of the House of Marnier Lapostolle. Cuvée du Centenaire is an exceptional blend of refined XO cognacs combined with the essence of exotic bitter oranges.

Taste: Candied orange and macerated citrus fruit flavors softened by notes of pine and Earl Grey tea. Very long finish for an intense taste, for a contemporary experience of the warmth of Grand Marnier liqueur.

Best way to enjoy: Neat on the rocks

Cuvée 1880

Created to commemorate the year that Grand Marnier was created. Cuvée 1880 is a distinctive liqueur made exclusively of premium Grande Champagne Cognac XO in combination with exotic orange essence. It contains 91% of XO cognac from Grande Champagne.

Taste: Characteristic notes from the old cognacs, round, vanilla, dried fruit (apricot, nuts) with a light and delicate orange touch. Long aftertaste.

Best way to enjoy: Neat in a snifter

Cuvée Quintessence

This limited annual release was first introduced in 2011 as the ultimate expression from the House of Marnier Lapostolle. It is a rare blend of exceptionally old vintage cognacs, sourced exclusively from Grande Champagne and special old family reserves in French oak casks. This rare cognac blend is then combined with an exacting double distillation of Grand Marnier's signature wild exotic oranges after maceration. It contains 82% of cognac from our Paradis.

Taste: Freshness and delicate taste, mellowness, dry fruits (peach, nuts). Long, long aftertaste.

Best way to enjoy: Neat in a snifter

SIGNATURE COCKTAILS:

Grand Marnier Cordon Rouge is enjoyed neat or on the rocks or in a variety of classic Grand cocktails, such as the Grand Sidecar, The Grand Tonic or the popular Grand Margarita (or Cadillac Margarita).

AWARDS & ACCOLADES:

Grand Marnier Cordon Rouge,

96 Points (Finalist, Great Value), Ultimate Spirits Challenge, 2017
Double Gold Medal, San Francisco World Spirits Competition, 2017

Grand Marnier Cuvée du Centenaire

99 Points (Chairman's Trophy), Ultimate Spirits Challenge, 2017

Grand Marnier Cuvée du Centenaire

Double Gold Medal, San Francisco World Spirits Competition, 2017

Grand Marnier Cuvée 1880

97 Points (Finalist), Ultimate Spirits Challenge, 2017

Grand Marnier Cuvée 1880

Double Gold Medal, San Francisco World Spirits Competition, 2017

Grand Marnier Quintessence

96 Points (Finalist), Ultimate Spirits Challenge, 2017